



Avail Weddings^{LLC}

NANTAHALA WEDDING PACKAGES



EXCEPTIONAL
starts here

FIRST THINGS

first

YOU'VE BOOKED YOUR VENUE...NOW WHAT!?

1. KNOW YOUR TOTAL AVAILABLE BUDGET

Determine this before hiring any vendors. We're happy to create a sample vendor cost sheet to assist with this process.

2. PLANNER or COORDINATOR?

This step determines how much vendor contact you have to do on your own, so connect with Ashley to choose your package level as soon as possible after booking your venue. Follow us on all the socials using the links below!

3. CHOOSE YOUR DESIRED PHOTOGRAPHY STYLE

Are you into light & airy, dark & moody, or natural lighting?

Determining this will help you narrow down vendor choices. We can help with this too, if you know the style that stands out to you most!

Let's be friends!



MEET THE TEAM

behind the scenes



Ashley Taylor

CREATIVE DIRECTOR & LEAD PLANNER

Ashley began working events with her aunt at the early age 14. Setting tables, decorating, and serving guests sparked an interest that would lead to a joyous career. She developed a wedding planning guide for WNC at age 17 and fell in love with the industry working with multiple vendors and coaching small business owners while completing her BSBA and MSHR at Western Carolina University. Somewhere along the way, she earned a Pink Cadillac with Mary Kay and developed a passion for building relationships and helping other women feel empowered to make big things happen. She's a natural problem solver and would love nothing more than to make your wedding dreams come true!

In her spare time, she enjoys being present with her kids, Jeep rides to admire the gorgeous WNC mountain views, and live music.

Teresa Veeland

OPERATIONS DIRECTOR & LEAD COORDINATOR

With a passion for crafting and creating beautiful things, Teresa began making floral arrangements and designing decor for weddings in 2000. She opened her own shop in 2006 and started coordinating weddings for family and friends. Weddings quickly became her passion as she continued to bring each bride's vision to life. Ashley coordinated Teresa's daughter's wedding in 2019 and the two decided to work together almost immediately. Teresa has been an asset to the Avail Weddings team from the beginning, making every client feel like family. Her contagious personality is sure to keep you laughing!

Outside of weddings, she can be found loving on her grandchildren, crafting and enjoying trips to the lake with her family.



MEET THE TEAM

behind the scenes

Madison McDonald COMMUNICATIONS DIRECTOR & COORDINATOR

Madison has had a passion for organizing and planning events since she was a child, creating small elements to enrich and bring them to life. In planning her own wedding, she loved watching little details bring the overall vision together while adding personal touches that made her event unique. Madison's favorite part of a wedding is the recessional - seeing two people walk back down the aisle as one, feeling on top of the world, and seeing the nerves completely disappear as they start their journey as husband and wife. She believes our WNC mountains are the perfect backdrop for any event and looks forward to working with new clients to create their dream day.

When she's not working on weddings and events, you can find Madison hiking, chasing waterfalls, gardening and spending time outdoors. She enjoys cooking/baking and spending time with her husband, their baby Barrett, and their furry babes.



Angela Lunsford COORDINATOR, OFFICIANT & LEAD BARTENDER

Angela's love of connecting with new people shines bright in all aspects of her roles on our team. As a public school principal, she's highly skilled in keeping the attention of the crowd during ceremonies in which she officiates. She loves getting to know her couples personally so that every ceremony can be a unique representation of their individual love story. We might be a little biased, but we feel like her ceremonies are the absolute sweetest you'll find anywhere in WNC. Angela has been a part of the Avail team since 2020 when she joined us as a lead bartender, and has been a close friend of the team for many years prior. If you're looking for great advice on bar menu planning, or conversation about great cocktail options, she's your girl.

In her free time, Angela loves spending time with her family, taking her dog Rocco for walks, watch TV, taking a good nap, watching her daughter play softball at Lander University, and planning fun activities with her Avail family.





WHAT'S THE *difference?*

UNDERSTANDING THE DIFFERENCE BETWEEN A PLANNER AND A COORDINATOR WILL HELP SET POSITIVE EXPECTATIONS DURING YOUR WEDDING PLANNING PROCESS. PLEASE DON'T HESITATE TO ASK QUESTIONS OR REQUEST A CONSULTATION CALL IF YOU NEED HELP DETERMINING THE BEST PACKAGE TO FIT YOUR NEEDS. WE'RE THANKFUL TO BE A PART OF YOUR DAY IN ANY CAPACITY!

WEDDING PLANNER

- BY YOUR SIDE FROM START TO FINISH (AKA YOUR NEW BESTIE) & IS INTEGRAL IN THE PLANNING PROCESS
- HELPS CHOOSE VENDORS & KEEPS THINGS ON TRACK
- YOU GET TO BE INVOLVED AS MUCH (OR AS LITTLE) AS YOU WANT TO BE
- PROVIDES INSIGHT & KNOWLEDGE THROUGHOUT THE PROCESS
- IS AVAILABLE REGULARLY FOR QUESTIONS AND GUIDANCE
- CREATES DETAILED FLOORPLAN AND TIMELINE

DAY OF COORDINATOR

- HELPS ONLY WITH FINAL WEDDING DETAILS & LOGISTICS OF WEDDING DAY
- MAKES SURE THINGS RUN SMOOTHLY (AND STRESS FREE!) ON WEDDING DAY
- CLIENT IS RESPONSIBLE FOR ALL THE PLANNING
- STEPS IN "LAST MINUTE" TO PROVIDE YOU PEACE OF MIND FOR YOUR WEDDING DAY
- COMMUNICATION BEGINS 30 DAYS BEFORE THE WEDDING, WITH THE EXCEPTION OF PARTICIPATION IN A FINAL VENUE WALKTHROUGH
- CREATES DETAILED TIMELINE

UNSURE WHICH OPTION IS BEST FOR YOUR PLANNING EXPERIENCE?

EMAIL US AT [HELLO@AVAILWEDDINGS.COM](mailto:hello@availweddings.com) TO SCHEDULE A PHONE CONSULTATION. WE'LL HELP YOU DETERMINE THE BEST PACKAGE FOR YOUR INDIVIDUAL EVENT BUDGET AND PLANNING SUPPORT NEEDS.

CHOOSING THE *perfect package for you*

ELOPEMENT PLANNING

\$600

FOR EVENTS OF 20 OR LESS GUESTS

- VENDOR RECOMMENDATIONS
- COMMUNICATION BEGINS 2 MONTHS PRIOR TO WEDDING DATE
- FINAL DETAILS CREATION OF MASTER TIMELINE
- VENDOR LIST PRODUCED
- VENDOR DETAIL MANAGEMENT BEGINNING 2 WEEKS PRIOR TO WEDDING DATE
- UP TO 4 HOURS ON-SITE COORDINATION
- 1-2 ON-SITE COORDINATORS
- PRIMARY POINT OF CONTACT FOR ALL VENDORS, GUESTS AND WEDDING PARTY 2 WEEKS PRIOR TO WEDDING
- DIRECTION OF CEREMONY PROCESSIONAL
- PINNING OF BOUTONNIERE
- FULLY STOCKED EMERGENCY KIT
- DEALING WITH UNFORESEEN HICCUPS

MICRO-COORDINATION

\$1000

FOR EVENTS OF 30 OR LESS GUESTS

- VENDOR RECOMMENDATIONS
- COMMUNICATION BEGINS 1 MONTH PRIOR TO WEDDING DATE
- FINAL VENUE WALKTHROUGH & DETAILS CONSULTATION
- CREATION OF MASTER TIMELINE
- VENDOR LIST PRODUCED
- UP TO 4 HOURS ON-SITE COORDINATION
- 1-2 ON-SITE COORDINATORS
- PRIMARY POINT OF CONTACT FOR ALL VENDORS, GUESTS AND WEDDING PARTY 1 WEEK PRIOR TO WEDDING
- DIRECTION OF CEREMONY PROCESSIONAL
- CHECK IN/OUT OF VENDORS DURING ON-SITE TIME
- PINNING OF BOUTONNIERE
- FULLY STOCKED EMERGENCY KIT
- 1 HOUR REHEARSAL COORDINATION
- DEALING WITH UNFORESEEN HICCUPS

DAY OF (MONTH OF) COORDINATION

\$1800

- VENDOR RECOMMENDATIONS
- SERVICES BEGIN 30 DAYS PRIOR TO WEDDING DATE
- FINAL VENUE WALKTHROUGH & DETAILS CONSULTATION
- CREATION OF MASTER TIMELINE
- VENDOR LIST PRODUCED
- ACCESS TO OUR FLOORPLAN DESIGN SOFTWARE
- UP TO 8 HOURS ON-SITE COORDINATION
- 2 ON-SITE COORDINATORS
- PRIMARY POINT OF CONTACT FOR ALL VENDORS, GUESTS AND WEDDING PARTY 1 WEEK PRIOR TO WEDDING
- PERSONAL DETAIL SETUP (PROGRAMS, GUEST BOOK, SIGNAGE)
- DISTRIBUTION OF FINAL VENDOR PAYMENTS AND GRATUITIES
- CHECK IN/OUT OF VENDORS DURING ON-SITE TIME
- DIRECTION OF CEREMONY PROCESSIONAL
- PINNING OF BOUTONNIERES
- FULLY STOCKED EMERGENCY KIT
- 1 HOUR REHEARSAL COORDINATION
- DEALING WITH UNFORESEEN HICCUPS

ADVANCED COORDINATION

\$3200

- VENDOR RECOMMENDATIONS
- SERVICES BEGIN 3 MONTHS PRIOR TO WEDDING DATE
- FINAL VENUE WALKTHROUGH & DETAILS CONSULTATION
- CREATION OF MASTER TIMELINE
- VENDOR LIST PRODUCED
- VENDOR MANAGEMENT/DETAILS CHECKLIST
- ACCESS TO OUR FLOORPLAN DESIGN SOFTWARE
- UP TO 10 HOURS ON-SITE COORDINATION
- 2 ON-SITE COORDINATORS
- PRIMARY POINT OF CONTACT FOR ALL VENDORS, GUESTS AND WEDDING PARTY 1 MONTH PRIOR TO WEDDING
- PERSONAL DETAIL SETUP (PROGRAMS, GUEST BOOK, SIGNAGE)
- DIRECTION OF CEREMONY PROCESSIONAL
- PINNING OF BOUTONNIERES
- FULLY STOCKED EMERGENCY KIT
- PACK UP YOUR TAKE-HOME ITEMS
- 1 HOUR REHEARSAL COORDINATION
- DEALING WITH UNFORESEEN HICCUPS

PARTIAL PLANNING

\$4600

- VENDOR RECOMMENDATIONS
- SERVICES BEGIN 8 MONTHS PRIOR TO WEDDING DATE
- 8 MONTH & 4 MONTH CONSULTATIONS
- FINAL VENUE WALKTHROUGH & DETAILS CONSULTATION
- DISCOUNTS FROM OUR PREFERRED VENDORS
- DESIGN ADVICE
- ATTENDANCE AT UP TO 3 VENDOR MEETINGS (IN PERSON OR VIRTUAL)
- CREATION OF MASTER TIMELINE
- VENDOR LIST PRODUCED
- VENDOR MANAGEMENT/DETAILS CHECKLIST
- UP TO 12 HOURS ON-SITE COORDINATION
- 2 ON-SITE COORDINATORS
- PRIMARY POINT OF CONTACT FOR ALL VENDORS, GUESTS AND WEDDING PARTY 3 MONTHS PRIOR TO WEDDING
- PERSONAL DETAIL SETUP (PROGRAMS, GUEST BOOK, SIGNAGE)
- SETUP OF CEREMONY & RECEPTION DETAILS, INCLUDING PLACEMENT OF PERSONAL ITEMS
- USE OF OUR TABLE DÉCOR ITEMS*
- DIRECTION OF CEREMONY PROCESSIONAL
- PINNING OF BOUTONNIERES
- FULLY STOCKED EMERGENCY KIT
- PACK UP YOUR TAKE-HOME ITEMS
- OVERSEE CLEANUP
- 1 HOUR REHEARSAL COORDINATION
- DEALING WITH UNFORESEEN HICCUPS

FULL SERVICE PLANNING

\$6000

- VENDOR RECOMMENDATIONS & NEGOTIATIONS
- PLANNING TIMELINE
- SERVICES BEGIN UPON BOOKING
- BUDGET TRACKING
- INITIAL, 8 MONTH & 4 MONTH CONSULTATIONS
- FINAL VENUE WALKTHROUGH & DETAILS CONSULTATION
- DISCOUNTS FROM OUR PREFERRED VENDORS
- DESIGN ADVICE & EMOTIONAL SUPPORT
- ACCESS TO OUR ONLINE PLANNING SOFTWARE
- ASSISTANCE WITH ALL DECISION MAKING
- ATTENDANCE AT UP TO 3 VENDOR MEETINGS
- CREATION OF MASTER TIMELINE
- VENDOR LIST PRODUCED
- VENDOR MANAGEMENT/DETAILS CHECKLIST
- RSVP TRACKING
- ETIQUETTE INFORMATION
- UP TO 14 HOURS ON-SITE COORDINATION
- 2 ON-SITE PLANNERS/COORDINATORS
- PRIMARY POINT OF CONTACT FOR ALL VENDORS,
- PERSONAL DETAIL SETUP (PROGRAMS, GUEST BOOK, SIGNAGE)
- SETUP OF CEREMONY & RECEPTION DETAILS,
- USE OF OUR TABLE DÉCOR ITEMS*
- DIRECTION OF CEREMONY PROCESSIONAL
- PINNING OF BOUTONNIERES
- FULLY STOCKED EMERGENCY KIT
- PACK UP YOUR TAKE-HOME ITEMS
- OVERSEE CLEANUP
- 1 HOUR REHEARSAL COORDINATION
- DEALING WITH UNFORESEEN HICCUPS



FREQUENTLY *asked q's.*

WHAT OTHER SERVICES ARE OFFERED BY AVAIL WEDDINGS?

IN ADDITION TO PLANNING, COORDINATION AND DESIGN, AVAIL WEDDINGS OFFERS THE FOLLOWING SERVICES: OFFICIATING, BARTENDING, SERVING STAFF, CUSTOM SIGNAGE, DECOR RENTALS, BACKDROPS, FURNITURE RENTALS, AND MORE!

WILL MY COORDINATOR FACILITATE MY REHEARSAL?

YES, YOUR COORDINATOR WILL PARTICIPATE IN YOUR REHEARSAL, AND WILL DIRECT THE WEDDING PARTY THROUGH CEREMONY PRACTICE DURING THIS ONE-HOUR TIMEFRAME.

DO YOU HAVE A PLAN IN PLACE FOR COVID-19 EXPOSURE OR SICKNESS?

YES, WE HAVE A FULL TEAM OF PLANNERS AND COORDINATORS, AS WELL AS A DETAILED EMERGENCY PLAN IN PLACE TO ENSURE ALL EVENTS ARE STAFFED APPROPRIATELY. OUR TEAM MEETS WEEKLY TO REVIEW DETAILS OF ALL UPCOMING EVENTS TO ENSURE THE AVAIL TEAM IS AWARE OF MAJOR EVENT DETAILS.

HOW DOES YOUR FLOORPLAN DESIGN SOFTWARE WORK?

WITH A SCALE DRAWING OF THE VENUE LAYOUT AND FURNITURE, YOU'LL BE ABLE TO LAY OUT YOUR FLOORPLAN IN ADVANCE OF YOUR VENUE CHECK-IN. NO NEED TO PURCHASE ANOTHER SOFTWARE FOR THIS SERVICE - WE'LL GIVE YOU ACCESS TO OUR SYSTEM AT LEAST ONE MONTH BEFORE YOUR EVENT TO ALLOW YOU TO SET A FLOORPLAN USING YOUR FINAL HEADCOUNT.

WORDS FROM *happy clients*



Samantha & Seth Gajdorus

"Absolutely above and beyond all expectations. My experience was the best that I could have ever imagined. They were so responsive and genuine in their work. Ashley and her team gave such intuitive advice, showed real concern, devotion, and amazing support to assure that our day was everything we wanted it to be. I can not express enough how thankful we were to have them as a part of our team."

Karson & Kalin Haskett

"Best wedding coordinator ever. Highly recommend! Ashley made everything seamless. She made all of our wedding dreams come true! If you're looking for someone who truly cares and has a natural talent for wedding planning, she is for you! She made our whole wedding experience stress free and it turned out absolutely incredible!"



Aubrey & Corey Reno

"She heard our desires for our day and considered all possible options and scenarios to make them happen. She kept us on track throughout the evening and when we had forgotten to bring numerous things, her staff handled it so well that I didn't even realize it until after. We can't imagine how stressed we would have been without her and her team, instead we didn't have to think about anything other than each other on our wedding day!"





WHAT ARE YOU
WAITING FOR?

let's do this!

TIPS FOR SUCCESSFUL WEDDING PLANNING

1. DETERMINE YOUR PLANNING OR COORDINATION PACKAGE EARLY. THIS ELIMINATES STRESS AND ENSURE YOU GET TO UTILIZE ALL OF THE SERVICES YOU PAY FOR.
2. PACE YOURSELF! WE RECOMMEND SETTING ASIDE DEDICATED TIME FOR WEDDING DISCUSSION WITH YOUR FIANCE AND/OR SUPPORT PEOPLE. TALKING ABOUT WEDDING DETAILS ALL THE TIME WILL RESULT IN BURNOUT (MAYBE NOT FOR YOU, BUT DEFINITELY FOR THOSE WHO PARTICIPATE IN THESE CONVERSATIONS).
3. DITCH THE TRADITIONS THAT DON'T MAKE YOU HAPPY! IF YOU'RE MORTIFIED AT THE THOUGHT OF A GARTER TOSS IN FRONT OF YOUR GRANDMOTHER... DON'T DO IT! IT'S YOUR DAY AND YOU SHOULD ENJOY EVERY MOMENT OF IT.
4. WHEN/IF YOU BECOME OVERWHELMED, KNOW WHEN TO REACH OUT FOR HELP. THIS MAY MEAN YOU NEED TO ADD AN ADDITIONAL CONSULTATION WITH YOUR COORDINATOR, BUT THIS WILL BENEFIT YOU MORE IN THE LONG-RUN THAN SCOURING THE INTERNET OR ASKING NON-WEDDING PROFESSIONALS FOR HELP.